



# THE BELLOWS

18th GREAT YEAR

April 17, 1997

Puget Sound Photographic Collector's Society, Inc.

Vol. XVIII No. 7

WHAT	NEXT REGULAR MEETING OF PSPCS
WHERE	DES MOINES MASONIC TEMPLE 2208rd. S. 223st. (Take Midway exit #149 west off I-5..go to first stop light west of Pacific HWY. S...turn right.)
WHEN	Thursday, April 17th, 1997..7:30 till 10:00 p.m. (doors open about 6:30)
WHY	(NOTE: Please disregard anything about changing the meeting date.) Short business meeting..short Show report..Show & Tell..auction (one item per member please)..two door prizes..member trade & sell tables (Free to members). Program: report on Vancouver B.C. Show... <u>Bill Kimber</u> will have a short presentation of one of his most favorite cameras.

## ITS SHOW TIME:

The time has come. P.S.P.C.S.'s big event of the year will happen on the 26th for the 17th year. If you are not selling this year here is your opportunity to take part in a club activity, get a early-in to the assembled treasures and have a fun time all at once!

All you need to do is call, or talk to, Mike Immel (206) 806-8168 and he will sign you up for one short hour (58 minutes) taking tickets (and greeting the eager buyers) at the door.

Don't be left out! Your club needs your help! Please lend a hand!

The Show Committee reports all is in readiness for our biggest and best show ever. This year we have added a hospitality room for sellers on Firday evening and are looking forward to having a chance to chat with sellers from out of the area; as well as old friends of Shows past.

## IMPUTE NEEDED:

Bob Kelly will be starting up the club Internet page after the show..i.e. in May. He is asking (even pleading) for members to send in your ideas on what you would like to do with the page. Remember, no buying or selling is allowed. Please send your thoughts and ideas to: Bob Kelly..18722 SE Lake Youngs RD..Renton, WA 98058.

## EARLY NOTICE: FALL PORTLAND SHOW:

Pro Photo Supply, Inc. is getting an early start on their November 15th, 1997 show. for complete information call 1-800-835-3314 and they will send you a pamphlet.

Thanks to the Arizona Photographic Collectors for this months: MYSTERY QUESTION  
(answer at end of news letter, Ed.)

*What circa 1938 French camera was  
the first to compete in the popular 35  
mm market?*

**\*\*BACKSIDE INFORMATION\*\***

P.S.P.C.S., Inc's March 20th meeting came to order at 7:30 p.m. There were 47 members and 5 guests present. Minutes of February meeting were approved as read. Treasurer reported bank account still in the black..with many Show bills yet to pay.

**UNFINISHED BUSINESS:**

Treasurer announced that 51 members had not paid their 1997 dues and would be dropped from the membership roster. The club now has 184 paid up members. The second shipment of McKeown's book is here.

Bob Kelly gave Internet Committee's proposal to the membership. After a lengthy discussion, a motion was passed to accept their recommendation to fund a club Web page for one year at a cost of no more then \$1200.00.

Since the meeting hall is now available on our normal third Thursday in April it was decided not to change the meeting date as had been announced in last month's Bellows.

The Show committee reported all is progressing well; but there is still a need for ticket takers at the door on Saturday and a parking lot helper at the south door on Friday night. The committee has decided to host a hospitality room at Best Western Park Plaza on Friday evening, the 25th, from 8:30 p.m. until midnight for sellers and their helpers. There will be 15 display tables so 5 tables were turned back for sellers on the waiting list.

**NEW BUSINESS:**

A letter was read from Jim Vilett. As a result there were several suggestions: one, we have programs earlier for the convenience of speakers, two, members preview auction items **BEFORE** the auction begins in order to speed things along. A motion was passed requesting that all sellers at the monthly meetings cover their tables with a cloth while the meeting is going on.

A request from "Film for Classics" for spools not bent or rusted was read and several advertisements from Silver Pixel were passed around.

**PROGRAM:**

There was no program this month. It was suggested that some future programs consist of one or two members bringing his/her/their favorite camera from their collection and spend 5 to 10 minutes sharing with the club why it's a favorite. Bill Kimber will start at the April meeting.

**AUCTION..SHOW & TELL..ANNOUNCEMENTS..DOOR PRIZES:**

One item was auctioned for \$21.00. Five members brought treasures to show or had something to tell. Comments on the Portland Show ranged from very good to nothing special. Nat'l Steroscopic Convention will be held in Bellevue, Wash. July 4th thru 7th. Door prizes were won by Dick Boress-Edward Curtis book; and Dave Thoreson-cup-of-film.

Meeting adjourned at 8:50 p.m. for selling and nummie munching.



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**THE BELLOWS** Newsletter is published 10 times per year by Puget Sound Photographic Collector's Society, Inc. Information for The Bellows should be sent to: Bill Kimber 1413 Weathervane Dr., Tacoma, WA 98466-5712 (206) 564-4046.

Dues are \$10.00 per year and should be sent to Secretary/Treasurer Shirley Sparrow P.O. Box 70, Ronald, WA 98940 (509) 649-2477. P.S.P.C.S. members receive first notification of our spring show.

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PRESIDENT: DAVE STUDEBAKER, (206) 582-4878

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The following two reports are from The Photographic Historical Society and are used here with much thanks. Ed.

**More On the Fisher-Price "Creative Effects Fun PhotoMaker " (Instant Camera )**  
***It looks like the real thing, acts like, etc, etc.***

Last issue we briefly noted this \$38-47 toy Polaroid "One Step" look-alike, wondering why anyone would buy it when the real thing was about \$20 cheaper. Well...If you liked the *original* Polaroid pictures you may love this toy. No, it does not use Polaroid film but yes, it does make *creative* "instant" pictures. How? First, twist a dial on the camera to select one of several backgrounds for your picture. Perhaps a person's face on a dollar bill. More effects are available with a \$15 options kit. From greeting cards to personalized comic strips the results look very much like early Polaroids only thinner, cleaner, and no coating required.

New technology? Nope. Old technology used very cleverly. And cheaply! It probably costs the manufacturer's cost of about 1/10 of a cent per print. (Retail, Picture Pack refills for 36 exposures \$6.) And the engineer who thought up this version should get the "smart idea of the year award". Since it doesn't use real Polaroid film what does it use? Think: Thermofax copier! That's right. The little jewel is basically a portable fax machine, albeit a rather crude and very small one. But it does produce pictures that, considering everything, aren't that much worse than the far more complex original Polaroids. For color you can use crayons. We have to wonder what Polaroid really thinks about it. Probably, "Thank heavens, the pictures aren't really in color!." Want info? Call Fisher-Price 800-423-5437

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***Book Review* by Frank Calandra**

***Zeiss Compendium East and West - 1940-1972* by Barringer & Small ISBN 1-874707-24-3**

Collectors and historians who concentrate their efforts on a single marques never had it so good when it comes to reference books. One of the most prolific purveyors of brand-specific titles is **Hove Books**, a British publisher, with their **Compendium Series**.

Any historical study of Zeiss is a difficult undertaking due to the loss of company records when the factory suffered near total destruction in World War II and the unfortunate decision to discard the postwar records when the camera production ended in the 1970s. Nevertheless, authors Barringer and Small have produced a marvelous resource for Zeiss fans, rich with photos of the rare and the common models, described and footnoted history of the manufacturing operation and glimpses into the personalities that shaped the industry.

Numerous side bars add flavor to the story, covering related subjects and anecdotes, such as Heinz Kuppenbenders's *Schindler*-like protection of the prisoners in his charge, tables listing camera types with dates of their manufacture.

The last chapters of the book chronicle the Voightlander connection and the East German and Soviet cameras were derived from the Zeiss lines. The final chapters, When the Dream Dies and Conclusion, brings the story to a close with details of the last days of camera production.

The authors have applied their vast knowledge of the Zeiss saga to bring forth a worthy addition to any photohistorian's library. **Marc Small** is a collector of Zeiss items and uses them regularly. **Charles Barringer** has served as president of Zeiss Historica and is renowned for his collection.

The book is available through professional photographic dealers for \$49.95 list. **The Saunders Group**, 21 Jet View Drive, Rochester, N.Y. 14624-4996 716-328-7800 can provide additional information and also provides a complete and growing line of titles of interest to photo historians. In Canada contact **Amplis Photo**, Markham, Ontario. L3R 1E5.



If you have any interest in 3-D this is the place for you! This is their yearly national convention and trade show. Ed.



# **ANTIQUE and MODERN** **STEREO** **PHOTOGRAPHY** **CONVENTION** **SHOW and SALE**

**July 4 - 6, 1997**

**Red Lion Hotel -Bellevue, Washington**

**Free Parking**

**National Stereoscopic Association**



**\$1.00 TRADE SHOW DISCOUNT WITH THIS POSTCARD**

**•Vintage & Modern Stereo Views**

**•Antique Photographs**

**•Stereo Cameras**

**•View-Master**

**•3-D Collectibles**

**•Daguerreotypes**

## **Trade Show Schedule:**

**Saturday, July 5th 7:30AM**

**9:00AM -5:00PM**

**Sunday, July 6th 10:00AM -4:00PM**

**Table information : 415-924-3356**

**Convention information: 503-655-5326**

**-Two day fee - \$6.00**

**-Early Bird admission - \$15.00**

**-Open to the Public**

**-Open to the Public**

**3-Day NSA '97 CONVENTION & TRADE SHOW - Fee: \$35.00**

**Located at: 300 - 112th S.E., Bellevue, WA 98004**

**Toll free 1-800-RED LION. Hotel: 206-455-1300**

Here is the answer to the Mystery Question. Ed.

**Answer: The NORCA-A was France's first competitor in the 35 mm market. This camera closely resembles the Argus-A but sells for \$100 more.**



Norca A - c1938.

The following is used with thanks to Arizona Photographic Collectors. Ed.

**BLAD SHOT:** Want to know the circa of Haswselblad cameras and backs? It's simple! Use the following ten digit code: "V H PICTURES". Written down left to right, the letters represent numbers 1 to 10. One of my backs has a serial # CH 12922. Decoded (C=5 and H=2) this translates to 1952 and the 12922 is the running serial # which is not part of the code. WOW! Instant Expert!

Bob Peters sends along the following information. However, he makes no claim for it's accuracy! Ed.

**Goerz American Optical Co. Serial Numbers**  
-- Eddie Bolsetzian (former Goerz Tech.)

<u>Lens serial number</u>	<u>Date</u>
70001-140935	1902-1903
150000-190170	1903-1905
200941-224267	1906-1908
223775-226630	1908-1909
310001-315734	1911-1914
315735-320000	1914-1918
751240-756909	1927-1937
755300	1934
756910-765730	1937-1945
765730-771199	1945-1948
771200-780169	1948-1954
791500	1955
ser iii 61/2 #222788	1910
ser iii 81/4 #222836	1907
14" Dagor #190994	1905
19" dagor #757427	1938
ser iii 480mm #174429	1904
Artar 19" #396635	1922
artar 30" #751030	1926
first red dot artar #779612	1953 (October)

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--**The Platinum-Plated Stereo Realist.** Yes, apparently at least three of these unusual cameras have existed, according to our friend Alan Kattelle. Writing in the PHS New England **snap shots** newsletter, Alan tracked down reports that such a camera was given by David White Company to John Paul Jensen of Chicago on October 10th, 1959, for his winning slide at the Stereo Convention in Louisville, Kentucky. In 1960 another was awarded in Houston and a third later in Chicago. The three winners have since died and the trail to the cameras has also reached a dead end. If you have any clues contact Stereo-Realist Historian and Curator, Ron Frederickson, The Photographic Society of America, Stereo Division, 12140-44th Ave, Kenosha, WI 53142